

BHARAT SCHOOL OF BANKING

General Credit Card - GCC

While **Kisan Credit Card (KCC)** is aimed to provide **credit facility** for **agricultural / farm** activities, **General Credit Card (GCC)** is aimed to cater to the **non-farm entrepreneurial credit** needs of individuals.

Note that **GCC** is **not** intended for the **consumption** needs of individuals (normal **Credit Cards**), but this scheme is made for the **entrepreneurial credit** needs of individuals under the **priority sector**.

People who are qualified for **Priority Sector Lending (PSL)** can avail this facility. This GCC scheme is brought under RBI's **Financial Inclusion Plan (FIP)**.